



## **General Protocol between the Industry and Environment Council and representative organizations of the economic and social activity of the Region of Murcia to encourage the environmental responsibility and sustainable development within the Social Agreement for Environment.**

### **MEETING**

On one hand, Sir Mr. Benito Javier Mercader León, on the behalf of the Industry and Environment Council of the Region of Murcia, authorized on purpose for this event in agreement with the Government Council, dated on November 17<sup>th</sup> 2006.

On the other, the representative members of the main economic and Social Activity of the Region of Murcia.

All of them acknowledge the legal capacity enough to sign this General Protocol on the behalf of the institutions they represent. Thus:

### **THEY STATE THAT**

1. The way towards the sustainable development requires a deep change in the means of production and consume. This change neither can nor must be encouraged only from the Environmental Administration. It is necessary to promote the shared responsibility of the main actors of the regional economy and society.
2. In July 2006 the President of the Community of Murcia invited the representatives of the main institutions and organizations of the Region in order to formalize a big Social Agreement for the Environment. This agreement, as it was announced, had to base on the co-responsibility and this would be articulated through the formulation of voluntary agreements.
3. These voluntary agreements, which played a new and remarkable role in the environmental regulation of the regional companies at the end of the 90's, may now arise as a key element of the cooperation to go beyond the requirements, thus, helping to create a more ecoefficient and sustainable economy.
4. The initiative 'ecoresponsibility', which begins with this agreement, tries to encourage the acquisition of voluntary agreements between the main



actors of the regional economy and society, as the protagonists on the way to the sustainable development.

5. Among these protagonists there are big sectors of activity of the Region, such as: companies, company organizations, schools, trade-unions and professional collectives, finance institutions, universities, administrations, consumers organizations, federations of neighbour associations and nature protection organizations.
6. Within all these members, an important part of the agreements towards the sustainability must come from companies and organizations which protect nature.
7. Currently, lots of the companies from the Region make exemplary environmental efforts that, however, because of being unknown are not valued by society. Therefore, though ecoefficiency and the sustainable management of resources are always welcome by the business world, due to it allows to increase profits and, at the same time, protect the environment, the efforts to make beyond the strictly demanded by the law must have and identification mechanism and a social acknowledgement which allow them to make difference from those which do not do it, making the way towards sustainability a competitive advantage.
8. In this sense, it must be remarked that the Company Tax regulates a discount of the overall instalment of 10% of the amount of the Patrimonial environmental investments made in property elements of the intangible assets destined to the environmental protection. Among the concrete conditions to make that discount, the Tax Law demands that these investments are carried out in the creation of protocols or agreements celebrated with the competent administration for environmental subjects, being such administration in Murcia the Industry and Environment Council.
9. The professional colleges and trade-unions which are currently making an activity to strengthen the environmental culture having to make stronger their role in this subject. These collectives have the chance to intervene in the training process and awareness of professionals and workers by applying good practices at their work. They can also solicit the collaboration of workers and professionals by means of campaigns of adherence to good practices codes for each work.
10. The financial institutions may have a big influence in decisions dealing with Investments that could be taken to subjects in favour of the Sustainable Development.
11. Universities, the most innovative institutions, have an active role to play in the spreading of the sustainability culture, besides the practical application of sustainable models, like the ones related to mobility, because they gather thousands workers and students every day, whom responsibility individual behaviours may be asked.



12. No doubt, one of the actors with more possibilities to enterprise new exemplary projects is the Administration. Most of the participants find too difficult to understand some abstractions such as sustainability or sustainable development. The demonstrations projects in this field are indispensable to be used as models. The Administration must encourage and develop demonstration projects, for example, a percentage of public promotion housing built by using bioclimatic architecture, the use of intranet to reduce the consume of paper at offices, the use of bio fuel vehicles or doing shopping by choosing between environmental products which are offered.
13. The organizations for the Nature protection and neighbour associations have notably contributed for the last decades to create the sustainability culture by developing initiatives to change non – sustainable tendencies.
14. Especially relevant must be the joining of the organizations related to consume. Consumers by accepting or rejecting services or products are the ones how provoke that productive sectors and the whole market take their activity to more sustainable tendencies.
15. The practical coordinated information is the main complement for the encouragement of the ecorresponsibility between companies and organizations, and constitutes a very important aspect for the development of sustainable behaviours with regard to consumers.
16. That is the reason why in the first presentation for the social agreement for the environment the Environmental Administration of Region to took upon the engagement by means of the Autonomous Secretary for the Sustainable Development and Environmental Protection to carry a out an active role, on one hand, in the productions of referential information, with the creation of the Sustainable Development School and, on the other, with organizations and collectives related to the coordinated spreading of this information, by creating virtual spaces which, by bringing near the information about sustainable protection practices and consume will act as true sustainability observatories.

Because of everything stated above, every cited parts shows the purpose of signing this General Protocol which is formalized through the following



## **CLAUSES**

### **FIRST. Purpose.**

The purpose of this General Protocol is to establish an operation context in order that:

- a) The regional companies, institutions, organizations and collectives can contribute in the sustainable development by acquiring voluntary agreements of environmental responsibility beyond the limits fixed by the applicable legislation.
- b) The environmental efforts made get the adequate social acknowledgement and allow to get competitive advantages.
- c) The creation of a virtual space of information is encouraged about the sustainable practices related to production and consume.

### **SECOND. Engagement acquired by the Regional Administration.**

The Regional Environmental Administration, by means of the Autonomous Secretary for the Sustainable Development and Environmental Protection, become engaged to:

- 1) Contribute to overcome the knowledge barrier with regard to ecoefficiency and sustainable development by encouraging the analysis of the novelties, experiences of success, initiatives and demonstration projects, by means of the Sustainable Development School.
- 2) Collaborate with the Company and Consumers Organizations and the Trade-Unions belonging to this Protocol, in the creations of two virtual spaces of information, one related to the sustainable production norms in a company, 'Company Sustainability Observatory', and the other about sustainable consume norms, 'Sustainable Consume Observatory'.
- 3) Collaborate in the creation and maintenance of an information network dealing with ecoefficiency and sustainable development.
- 4) Collaborate with the consumers organizations and professional collectives in the creation of good practices codes for the sustainable development.



- 5) Facilitate the use of the logo 'Engagement with the Sustainable Development', (annexed VI), for every company, organization, institution and collective belonging to this Protocol.
- 6) Take into account, on the purpose of the certification of the validation demanded for the environmental discounts of the company tax and as long as the conditions fixed by the tax regulation are fulfilled, the investments in property elements of the intangible assets realized to carry out the engagements of responsibility put forward by the companies and organizations belonging to this protocol as investments with an environmental profit and carried out within the agreement.
- 7) Publish and spread through media and advertising campaigns, the list of companies, organizations and collectives which have signed or joined the Protocol, or those which have acquired engagements of environmental responsibility, besides the environmental profit it produces.
- 8) Encourage the progressive introduction of the evaluation of the environmental quality in tenders and supplies established by the Administration.
- 9) Check, evaluate and measure the compliment of the engagements assumed and detailed individual and voluntarily by the companies, organizations and collectives belonging to the protocol or by a representative sample, and spread the environmental profit produced.
- 10) Integrate the 'Environmental Quality and Sustainable Development Prizes for Companies' with the initiative of 'ecoresponsibility', to acknowledge and spread the example and effort of some of the companies and company organizations, by changing the name into 'Sustainable Development Prizes for companies', keeping the same categories, and widening these prizes for institutions and collectives, consumers, journalism and ecoinnovation in agreement with the conditions in the annexed V, applicable for announcements for 2007 and next.
- 11) Offer the audience, through the Sustainable Development School website, the statements of engagements of environmental responsibility, or engagements for the sustainable development put forward by companies, organizations, institutions and collectives.

### **THIRD. Engagements acquired by Company Organizations and Chambers of Commerce.**

The Company Organizations, including the Company Managers Associations from Industrial Estates, and Chambers of Commerce belonging to the Protocol become engaged to:



- 1) Promote the joining of the companies from the sector to this Protocol in the period of six months.
- 2) Receive the environmental responsibility engagements and statements of compliment introduced by the joined companies, and report about them to the Autonomous Secretary for the Sustainable Development and Environmental Protection.
- 3) Promote the compliment of the environmental responsibility engagements voluntarily acquired by companies.
- 4) Collaborate with the Regional Administration in order to spread out the activities carried out by the Sustainable Development School.
- 5) Be part of the virtual space of information 'Company Sustainability Observatory', whose web-site must include a section where it is shown the protocol contents, its responsibility projects and useful information about Sustainable Development for companies, generated by the Sustainable Development School.
- 6) Collaborate with the Regional Administration by means of the Mixed Commission of this protocol, in the yearly evaluation of the environmental effort made by companies.
- 7) Announce every year the Sustainable Development Prizes (prize phases by sectors) or put forward the candidates for that sector to the regional intersectorial prizes. The awarded sector projects will be arise in order to participate, at the same time, in the regional prizes (intersectorial phase of the prizes), explained in the nest article and in the annexed V.
- 8) The Regional Federation of Company Managers and the Autonomous Secretary for the Sustainable Development and Environmental Protection become engaged to collaborate with the yearly organizations of the Sustainable Development Prizes for Companies in its regional and intersectorial levels to make a proposal shared with the Evaluation Commission of this protocol, acting as jury, for all the company sectors.
- 9) Formulate, in the period of one year since the protocol is signed, regional environmental responsibility engagements for a period of two years within some of the purposes established in the annexed I in agreement with the annexed III of this protocol and legal representative of the organizations to be handed over the Autonomous Secretary for the Sustainable Development and Environmental Protection.
- 10) Offer the audience all the statements contained in the responsibility engagements by the Companies in their sectors or regional context besides the engagements acquired as organizations.
- 11) Apart from these general conditions the Company Managers Associations of Industrial Estates become the engagement to develop, in the period of one year, with collaboration of the Autonomous Secretary for the Sustainable Development and Environmental Protection, sustainable mobility projects, specially aimed at workers of the industrial estate companies. It will be the agreement between company



organizations, Administration and trade-unions for the sustainable mobility engagements, specially aimed at workers.

- 12) Apart from these general conditions in the frame of the purpose 3 from the annexed I, the Chamber of Commerce of Murcia and the Environment Companies Association become engaged to develop, with the collaboration of the Autonomous Secretary for the Sustainable Development and Environmental Protection, the 'Regional By-product Bag', as a means of spreading through its web-site, by means of which the companies which generate particular waste come be in contact with others which come use this waste as secondary raw material on their processes. This "Bag" would only act as a way of transmitting such information and it would never analyse or intervene in this exchange.

The Company Organization and Chambers of Commerce outside this protocol can join it afterwards by assuming the conditions established in the previous articles.

#### **FOURTH. Engagements acquired by the companies joined this protocol.**

These companies become engaged to:

- 1) State, in the period of six months since they join, engagements of environmental responsibility for the period of two years in the frame of some of the purposes exposed in the annexed I, in agreement with the form in the annexed III of this protocol and signed by the legal representative of the company, in order to be handed over in the corresponding company organization. In any case, the voluntary engagement established by the companies will have to go beyond the limits of the applicable legislation. During the remaining period until the effects of the protocol (initially fixed for three years), the companies joined will carry out actions which are necessary to reach the engagements referred in the previous article, certifying the compliment degree every year.
- 2) Carry out the improvements in environmental performance and environmental responsibility engagements freely fixed, as the result of joining the Protocol.
- 3) The use of the logo' engagement with the Sustainable Development' in agreement with the conditions established in the annexed IV.
- 4) Offer the audience the statements containing the responsibility contents established.
- 5) Yearly certify by the company legal representative the level of compliment of the purposes established in the responsibility engagement.



## **FIFTH. Engagements acquired by Schools, trade-unions and Professional Collectives.**

The Schools, trade-unions and Professional Collectives joining the protocol become engaged to:

- 1) State, in the period of one year since they sign the protocol, environmental responsibility engagements for a period of two years within of some of the purposes established in the annexed I in agreements with the form in the annexed II of this protocol and signed by the company legal representative to be handed over the Autonomous Secretary for the Sustainable Development and Environmental Protection. In any case, the voluntary engagements established by the collective will have to go beyond the limits of the applicable legislation. During the remaining period until the effect of the protocol (initially fixed for three years), the necessary actions will be carried out in order to reach the engagements referred in the previous article, yearly certifying the compliment degree.
- 2) Carry out the improvements in environmental performance and environmental responsibility engagements freely fixed by organizations as a result of the Protocol.
- 3) The use of the logo' engagement with the Sustainable Development' in agreement with the conditions established in the annexed IV.
- 4) Offer the audience the statements containing the responsibility contents established.
- 5) Yearly certify by the company legal representative the level of compliment of the purposes established in the responsibility engagement.
- 6) Approve, spread and promote, in the period of one year, the joining of the professionals represented by the organizations to codes of good practices for the sustainable development and / or signature of individual statements.
- 7) Collaborate with the Regional Administration by means of the Mixed Commission of this protocol, in the yearly evaluation of the environmental effort made.

The trade-unions organizations will also participate in the sustainable development prices, together with the Company Organizations and Administrations.

The Schools, trade-union and professional collectives outside the protocol can join it afterwards by assuming the conditions established in the previous articles.



## **SIXTH. Engagements acquired by the financial organizations.**

- 1) Collaborate with the Regional Administration by means of the Autonomous Secretary for the Sustainable Development and Environmental Protection in the creation of agreements which allow to offer the companies and organizations low-interest rate loans since 2008 to establish ecoefficiency and sustainable development measurements. The financial organization keeps the possibility to approve or deny such loans, according to the guarantees, reliability and economic power the company offers.
- 2) Sponsor the creation and development of the sample project of the awarded idea in the ' Ecoinnovation Prizes ' from the annexed V. The amount aimed at the sponsoring is determined by the financial organizations.
- 3) State, in the period of one year since they sign the protocol, environmental responsibility engagements for a period of two years within of some of the purposes established in the annexed I in agreements with the form in the annexed II of this protocol and signed by the organization legal representative to be handed over the Autonomous Secretary for the Sustainable Development and Environmental Protection. In any case, the voluntary engagements established by the collective will have to go beyond the limits of the applicable legislation. During the remaining period until the effect of the protocol (initially fixed for three years), the necessary actions will be carried out in order to reach the engagements referred in the previous article, yearly certifying the compliment degree.
- 4) Carry out the improvements in environmental performance and environmental responsibility engagements freely fixed by organizations as a result of the Protocol.
- 5) The use of the logo' engagement with the Sustainable Development' in agreement with the conditions established in the annexed IV.
- 6) Offer the audience the statements containing the responsibility contents established.
- 7) Yearly certify by the company legal representative the level of compliment of the purposes established in the responsibility engagement.
- 8) Collaborate with the Regional Administration by means of the Mixed Commission of this protocol, in the yearly evaluation of the environmental effort made
- 9) Collaborate with the spread of this protocol and the achievements it gets, and allow to show the posters with the half-yearly programming of the Sustainable Development Schools in all its offices, besides the prizes announcements and the list of participants in the protocol.



The Financial Organizations outside the protocol can join it afterwards by assuming the conditions established in the previous articles.

## **SEVENTH. Engagements acquired by the Universities.**

The Universities belonging to the protocol become engaged to:

- 1) State, in the period of one year since they sign the protocol, environmental responsibility engagements for a period of two years within of some of the purposes established in the annexed I in agreements with the form in the annexed II of this protocol and signed by the company legal representative to be handed over the Autonomous Secretary for the Sustainable Development and Environmental Protection. In any case, the voluntary engagements established by the collective will have to go beyond the limits of the applicable legislation. During the remaining period until the effect of the protocol (initially fixed for three years), the necessary actions will be carried out in order to reach the engagements referred in the previous article, yearly certifying the compliment degree.
- 2) Carry out the improvements in environmental performance and environmental responsibility engagements freely fixed by organizations as a result of the Protocol.
- 3) The use of the logo 'engagement with the Sustainable Development' in agreement with the conditions established in the annexed IV.
- 4) Offer the audience the statements containing the responsibility contents established.
- 5) Yearly certify by the company legal representative the level of compliment of the purposes established in the responsibility engagement.
- 6) Approve, spread and promote, in the period of one year, the joining of the professionals represented by the organizations to codes of good practices for the sustainable development and / or signature of individual statements.
- 7) Develop with help of the Autonomous Secretary for the Sustainable Development and Environmental Protection, sustainable mobility projects, specially aimed at students.
- 8) Collaborate with the Regional Administration by means of the Mixed Commission of this protocol, in the yearly evaluation of the environmental effort made.

The Universities outside the protocol can join it afterwards by assuming the conditions established in the previous articles.



## **EIGHTH. Engagements acquired by Administrations**

The Administrations, including the Regional Town Councils Federations, become engaged to:

- 1) State, in the period of one year since the protocol is signed, exemplary or demonstration projects within the purposes in the annexed I, in a period of time which does not exceed the effect of the Protocol.
- 2) Offer the audience the statements containing the responsibility contents established.
- 3) Report yearly about the compliment of the purposes established in the responsibility engagements.
- 4) Collaborate with the Regional Administration by means of the Mixed Commission of this protocol, in the yearly evaluation of the environmental effort made.

The Administrations, Autonomous Organizations and Public Companies outside the protocol can join it afterwards by assuming the conditions established in the previous articles.

## **NINETH. Engagements acquired by Consumers Organizations.**

- 1) Approve, spread and promote, in the period of one year, the joining of the consumers represented by the organizations to codes of good practices for the sustainable development and / or signature of individual statements.
- 2) State, in the period of a year since the Protocol is signed, projects and initiatives within the purposes in the annexed I, as an environmental responsibility engagement, for a period of time which will not exceed the effect of the Protocol.
- 3) Offer the audience the statements containing the responsibility contents established.
- 4) Report yearly about the compliment of the purposes established in the responsibility engagements.
- 5) Collaborate with the Regional Administration in the spreading activities of the Sustainable Development School, which are interesting for consumers.
- 6) Be part of the virtual space of information "Consume Responsibility Observatory", whose web-site must include a section where it is shown the protocol contents, its responsibility projects and useful information



about Sustainable Development for consumers, generated by the Sustainable Development School.

- 7) Collaborate with the Regional Administration by means of the Mixed Commission of this protocol, in the yearly evaluation of the environmental effort made by the consumers.

The Consumers organizations outside the protocol can join it afterwards by assuming the conditions established in the previous articles.

### **TENTH. Engagements acquired by the Nature Protection Organizations and Neighbour Associations Federation.**

- 1) State, in the period of one year since the protocol is signed, exemplary or demonstration projects within the purposes in the annexed I, in a period of time which does not exceed the effect of the Protocol.
- 2) Offer the audience the statements containing the responsibility contents established.
- 3) Report yearly about the compliment of the purposes established in the responsibility engagements.
- 4) Collaborate with the Regional Administration by means of the Mixed Commission of this protocol, in the yearly evaluation of the environmental effort made.
- 5) The Nature Protection Organizations outside the protocol can join it afterwards by assuming the conditions established in the previous articles.

### **ELEVENTH. No exemption of the compliment of the legal obligations.**

The fulfilment of responsibility engagements does not realise from the compliment of environmental obligation which are legally demanding. The responsibility engagements fixed by this Protocol are within the voluntary agreements which mean to reach advanced purposes beyond the ones established by existing legislation.

### **TWELFTH. Evaluation Technical Commission.**

In order to fix the application modes of this protocol and evaluate its results periodically, it is created an Evaluation Technical Commission, composed by:



- A representative of the Regional Federation of Company Organizations.
- A representative of the Chambers of Commerce of Murcia.
- A representative of the Environment Company Association.
- Four representatives of the Agrarian Organizations.
- Two representatives from the remaining company organizations.
- A representative of Schools and Professional Collectives.
- Four representatives of the main trade-unions
- A representative of each University within the Protocol.
- Three representatives of the Financial Organizations.
- Two representatives of the Nature Protection Organizations.
- A representative of the Neighbour Associations Federations.
- Two representatives of the Consumers Organizations
- A representative of the Town Council Federation.
- And two representatives of the Autonomous Secretary for the Sustainable Development and Environmental Protection acting as President.

New members will be able to be incorporated by the proposal of the Autonomous Secretary for the Sustainable Development and Environmental Protection and the approval of the Commission.

### **THIRTEENTH. Duration of the Protocol.**

This Protocol will last three years and it will be extended automatically for the same period if it is not denounced by any of the parts, and if it is so, it must be done before the end of this period. Each time the Protocol is extended, the same operative context will be repeated for three years, starting with a new period of one year to present environmental responsibility engagements, and always using the logo 'Engagement for the Sustainable Development', the same responsibility engagements and the same yearly statements of its compliance.

### **FOURTEENTH. Applicable Jurisdiction.**

The subjects arising about application, interpretation and compliance of the Protocol which cannot be solved by agreement on the Evaluation Technical Commission, will be solved by the administrative litigious jurisdiction.



## **FIFTEENTH. Spreading.**

The Industry and Environmental Council and the organizations within the Protocol become engaged to spread this Protocol in order to facility its knowledge and use. The Regional Administration will send this Protocol to the Regional Official Bulletin so as to be published, and will report about it to the corresponding European Institutions.

And, in conformity this Protocol is signed, Murcia November 29<sup>th</sup> 2006.



ANNEXED of Signatures

Por la Federación de Municipios El Presidente D. Miguel Ángel Cámara Botía
Por la Confederación Regional de Organizaciones Empresariales de Murcia El Presidente D. Miguel del Toro Soto
Por la Unión General de Trabajadores La Secretaria de Salud Laboral y Medio Ambiente Dña. M <sup>a</sup> José Pellicer Botía
Por Comisiones Obreras. Unión Regional de Murcia El Secretario General D. José Luís Romero de Jódar
Por la Universidad de Murcia El Rector D. José Antonio Cobacho Gómez
Por la Universidad Politécnica de Cartagena El Rector D. Félix Faura Matéu
Por la Universidad Católica de Murcia El Presidente D. José Luís Mendoza Pérez
Por la Cámara de Comercio, Industria y Navegación de Murcia El Presidente D. Pedro García-Balibrea Martínez
Por la Cámara de Comercio, Industria y Navegación de Cartagena El Presidente D. Mariano Rosique Rico
Por la Cámara de Comercio, Industria y Navegación de Lorca El Presidente D. Eusebio Abellán Martínez
Por la Fundación Cajamurcia El Director D. José Moreno Espinosa
Por la Caja de Ahorros del Mediterráneo El Presidente y el Director Territorial en Murcia D. Javier Guillamón Álvarez y D. Ildefonso Riquelme Manzaneda



Por la Caja Rural de Almería El Presidente D. Antonio Pita Reyes
Por la Asociación de Empresarios del Polígono Industrial Oeste El Presidente D. Antonio Castillo Pérez
Por la Asociación de Empresarios Polígono Industrial Cabezo Beaza El Presidente D. Javier Gómez Vizcaíno
Por la Asociación de Empresas del Medio Ambiente de la Región de Murcia El Presidente D. Andrés Gil Buendía
Por la Confederación Regional de Organizaciones Empresariales de Cartagena El Presidente D. Diego Illán Barceló
Por la Confederación de Empresarios de Lorca El Presidente D. Pedro Cazorla Parra
Por la Unión de Cooperativas de Trabajo Asociado de la Región de Murcia El Vicepresidente D. Rafael Sánchez Egea
Por la Federación de Empresarios del Metal El Presidente D. Juan Antonio Muñoz Fernández
Por DEGESCO (Estaciones de Servicio no Abanderadas) El Presidente D. José Antonio Flores Álvarez
Por la Asociación Profesional de Estaciones de Servicio de la Región de Murcia El Presidente D. Francisco Pellicer García
Por la Federación Regional de Empresarios de la Construcción El Presidente D. Fulgencio Velando Aragón
Por la Asociación de Jóvenes Empresarios de la Región de Murcia El Presidente D. Carlos Recio Caride
Por la Federación Empresarial de Comercio de la Región de Murcia El Vicepresidente



D. Francisco Trenza Soto
Por la Asociación de Productores y Exportadores de Productos Agrícolas La Vicepresidenta Dña. Esther Gómez Yelo
Por la Federación de Cooperativas Agrarias de la Región de Murcia El Presidente D. Santiago Martínez Gabaldón
Por la Asociación de Productores-Exportadores de Frutas y Hortalizas de la Región de Murcia El Presidente D. Miguel Duran Granados
Por la Coordinadora de Organizaciones de Agricultores y Ganaderos-Iniciativa Rural de Murcia El Presidente D. Pedro Lencina Lozano
Por la Unión de Pequeños Agricultores de la Región de Murcia El Presidente D. Juan Jesús Marín Lechuga
Por la Asociación de Profesionales Ingeniería Minera El Presidente D. Daniel Robles Brugarolas
Por la Asociación Regional de Empresarios de la Madera El Presidente D. Francisco Javier Soriano Azorín
Por la Asociación empresarial de Investigación Centro Tecnológico del Mármol y la Piedra El Presidente D. José Marín Núñez
Por la Asociación para la Investigación Química y Farmacéutica y del Cuidado de la Salud El Presidente D. Jesús Canovas López
Por la Asociación de Empresas de Economía Social de la Región de Murcia El Vicepresidente D. José Francisco Ballester Pérez
Por HOSTEMUR El Presidente D. Inocencio Piernas Ortuño



Por la Agrupación de Conserveros y Empresas de Alimentación El Presidente D. José García Gómez
Por la Asociación Murciana de Industrias Químicas La Presidenta Dña. Fuensanta Navarro Abellán
Por la Asociación de empresarios de vinos de la Región de Murcia El Presidente D. Ángel Gil Vera
Por la Asociación Regional de Empresas Agrícolas y Ganaderas de la Comunidad Autónoma de Murcia El Presidente D. Alfonso Gálvez Caravaca
Por el Colegio Oficial de Ingenieros Agrónomos El Decano D. Juan Carlos Fernández Zapata
Por el Colegio Oficial de Ingenieros Técnicos Agrícolas El Decano D. Francisco Pérez Rodenas
Por el Colegio Oficial de Ingenieros Industriales El Decano D. Pedro Jiménez Pompean
Por el Colegio Oficial de Ingenieros Técnicos Industriales El Decano D. José Antonio Galdón Ruiz
Por la Autoridad Portuaria de Cartagena El Presidente D. Adrián A. Viudes Viudes
Por el Colegio Oficial de Farmacéuticos La Vicedecana Dña. Isabel Tovar Zapata
Por el Colegio Oficial de Veterinarios de Murcia El Decano D. Fulgencio Fernández Buendía
Por el Colegio Oficial de Ingenieros de Caminos, Canales y Puertos Demarcación de Murcia El Decano D. Juan Guillamón Álvarez



Por el Colegio Oficial de Ingenieros de Minas de Levante El Decano D. Juan Manuel Manrubia Conesa
Por el Colegio Oficial de Ingenieros Técnicos de Minas El Vicedecano D. Virgilio Bermejo Vivo
Por el Colegio Oficial de Ingenieros de Montes El Decano D. Enrique Díaz Reygosa
Por la Unión de Consumidores de Murcia La Presidenta Dña. Trinidad Almagro Trigueros
Por la Federación Murciana de Amas de Casa, Consumidores y Usuarios Thader La Presidenta Dña. Pilar Avilés Ingles
Por la Asociación Murciana de Consumidores y Usuarios Consumur El Presidente D. Roberto Barceló Vivancos
Por la Asociación de Fabricantes de Piensos del Sureste El Presidente D. José Ignacio Conesa Cegarra
Por la Asociación de Ingenieros de Telecomunicaciones de la Región de Murcia El Presidente D. Francisco Iniesta Luján
Por la Asociación de la Prensa de la Región de Murcia El Presidente D. Juan Antonio de Heras y Tudela
Por la Asociación de Productores Audiovisuales de la Región de Murcia El Presidente D. Jesús López Guillén
Por la Federación de Asociación de Vecinos, Consumidores y Usuarios de la Región de Murcia El Presidente D. Antonio Zomeño Valverde
Por la Fundación Global Nature El Director D. Juan Luís Castanedo García



Por la Federación de Caza de la Región de Murcia El Presidente D. Santiago Cámara Herrero
Por el Centro de Recursos de Educación Ambiental El Director D. Francisco García Jara
Por la Federación de Sociedades Agrarias Cooperativas de Murcia El Presidente D. Francisco López García
Por la Consejería de Industria, y Medio Ambiente El Consejero D. Benito Mercader León



## ANNEXED I.

### PURPOSES FOR THE ENVIRONMENTAL RESPONSABILITY ENGAGEMENTS

1. Minimizing the consume of materials and energy in the production of goods and services.
2. Minimizing the use and scattering of dangerous substances for health and environment in the production of goods and services.
3. Promoting the reutilization and reciclability of materials, and minimizing the production of wastes, spills and emissions.
4. Preserving the natural resources and promoting the use of the renewable ones.
5. Minimizing the effects over biodiversity.
6. Enlarging the durability of the products and increasing the service intensity of goods and services.
7. Promoting the ecoinnovation and the development of economic sustainable activities.
8. Promoting the sustainable development culture by means of the environmental information, statements and awareness.
9. Contributing to the preparation to minimize the impacts of the climatic change in the regional economy and society.
10. Contributing to make the Region a Mediterranean referent for progress in the way to the sustainable development.



ANNEXED II

PROTOCOL JOINING APPLICATION FORM

Mr. Industry and Environment Councillor.

Mr. \_\_\_\_\_, as the legal representative  
of \_\_\_\_\_

\_\_\_\_\_ joins to **General Protocol between the Industry and Environment Council and representative organizations of the economic and social activity of the Region of Murcia to encourage the environmental responsibility and sustainable development within the Social Agreement for Environment.**

By this document accepts the obligations and periods deriving from the Protocol and agrees to state a public declaration as environmental responsibility engagements in the period of six months, since deadline for the joining to this Protocol and, yearly carry out all the measurements established in the agreement within the effect of the Protocol.

Having read and agreed the Protocol, it is signed by.....date.....2007.



ANNXED III

MODEL OF ENVIRONMENTAL RESPONSIBILITY DECLARATION

Mr. Industry and Environment Councillor.

With this declaration it becomes a public affair the sustainable development engagement of ..... whose characteristics are shown in the following form (a form will be filled-in for every engagement)

In.....date.....

Signed by the legal representative of.....

1. ENGAGEMENT TITTLE
  
2. SUSTAINABILITY PURPOSE/S ENGAGED (annexed I )
  
3. CONCRETE MEAUSREMENTS
  
4. EXPECTED ENVIRONMENTAL PROFITS
  
5. APPLICATION CALENDAR (the ending date must not exceed , in the first phase, November 29<sup>th</sup> 2009)
  
6. OBSERBATIONS OR FURTHER INFORMATION
  
7. CONTACT:



## ANNEXED IV

### IDENTIFICATION LABEL OF THE SUSTAINABLE DEVELOPMENT ENGAGEMENT.

The identification label of the 'sustainable development engagement' is an identifying sign of exclusive ownership of the Regional Administration.

The temporarily right to use it is acquired by joining the protocol.

The yearly maintenance of the use of this sign is carried out according to according to the sworn declaration of the legal responsible of the company, organization or collective of the compliment of the responsibility engagements.

The logo of the sustainable development engagement label is the referred in the annexed VI.

The label can only be used by companies, organizations and / or collectives belonging to the Protocol.

The use of the logo is allowed during the effect of this General Protocol, having to be renewed for its subsequent utilization with the presentation of new environmental responsibility engagements and the justification of the realization of these engagements by means of the corresponding yearly declarations.



## ANNEXED V SUSTAINABLE DEVELOPMENT PRIZES.

The main purpose of these prizes is to make the audience aware about the effort made by organizations and collectives related to the sustainable development and contribute to spread out those successful experiences and ideas which may be useful for others.

These Prizes are organized by means of these typologies:

- a. Sustainable Development Prizes for companies where, among others, ecorresponsibility efforts will be valued.

‘The Environmental Quality and Sustainable Development Prizes for companies’ named in the Environmental Protection Rules (horizon 2006), approved

by the Government Council on November 13th 2002, and its purpose is fulfilled, they put in the purposes of this protocol changing its name into ‘Sustainable Development Prizes for Companies’, keeping its categories and creating a selection mechanism with a bigger participation, divided into two phases, being started by the company organizations at a sectorial level and finishing for all company sectors with the participations of the Regional Federation of Company Organizations, Trade-Unions Organizations and the Autonomous Secretary, which will make a proposal to the Evaluation Commission which will act as jury.

- b. Sustainable Development Prizes for Institutions, professional collectives and organizations (not companies), where the ecorresponsibility efforts will be valued. The Evaluation Commission will act as jury.
- c. Sustainable Development information network Prizes, where the information services developed by the organizations of the protocol will be valued, especially by those within the ‘Sustainability Observatory’.
- d. The Sustainable Consume Prizes, where ideas and experiences of citizens, consumers and organizations will be valued. The Evaluation Commission will act as jury.
- e. Journalism Prizes, where works supporting the Sustainable Development culture will be valued. It will be taken into account the spreading of the ecoresponsibility initiative developed by this protocol. The Evaluation Commission will act as jury.
- f. Ecoinnovation for the Sustainable Development Prizes, whose purpose is to promote and spread the best ideas about low costs and high environmental profitability which can contribute to sustainability, including in the prize the financing to carry out such idea, prototype or



demonstration project by the finance organizations within the protocol. Other conditions of these prizes are:

- The ideas must be:
  - Original or different with respect to technologies, techniques, good practices or solutions. Its realization must contribute to one of the purposes from the annexed I.
  - Its realization must be possible within the Mediterranean environment and must be easy to implant.
  - Low-costing and highly environmental profitable.
- The Evaluation Commission of this Protocol will act as jury. In these prizes the jury will be supported by a Technical Secretary, composed by professionals from administration and companies, and researchers of high prestige with a long career within the environmental field, who will make a report on all the candidates.
- The winner idea will be introduced to media and press, besides its creator and the conditions through which the group 'Sponsors' become engaged to finance and carry out a demonstration project.



ANNEXED VI  
LOGO 'ENGAGEMENT WITH THE SUSTAINABLE DEVELOPMENT'



Compromiso con el  
**Desarrollo Sostenible**

REGIÓN DE MURCIA



Compromiso con el  
**Desarrollo Sostenible**  
REGIÓN DE MURCIA

<p>Typography Lucida Sans Unicode</p> <p>ABCDEFGHIJKLMNÑOPQRSTUVWXYZ abcdefghijklmnñopqrstuvwxyz</p> <p>ABCDEFGHIJKLMNÑOPQRSTUVWXYZ abcdefghijklmnñopqrstuvwxyz</p> <p>ABCDEFGHIJKLMNÑOPQRSTUVWXYZ abcdefghijklmnñopqrstuvwxyz</p>	<p>COLORS CORPORATE</p> <p><b>VERSION COLOR:</b> PANTONE 376 C (GREEN) Y PANTONE 416 C (GREY)</p> <p><b>VERSION B/N:</b> BLACK 100% AND BLACK 60%</p>
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